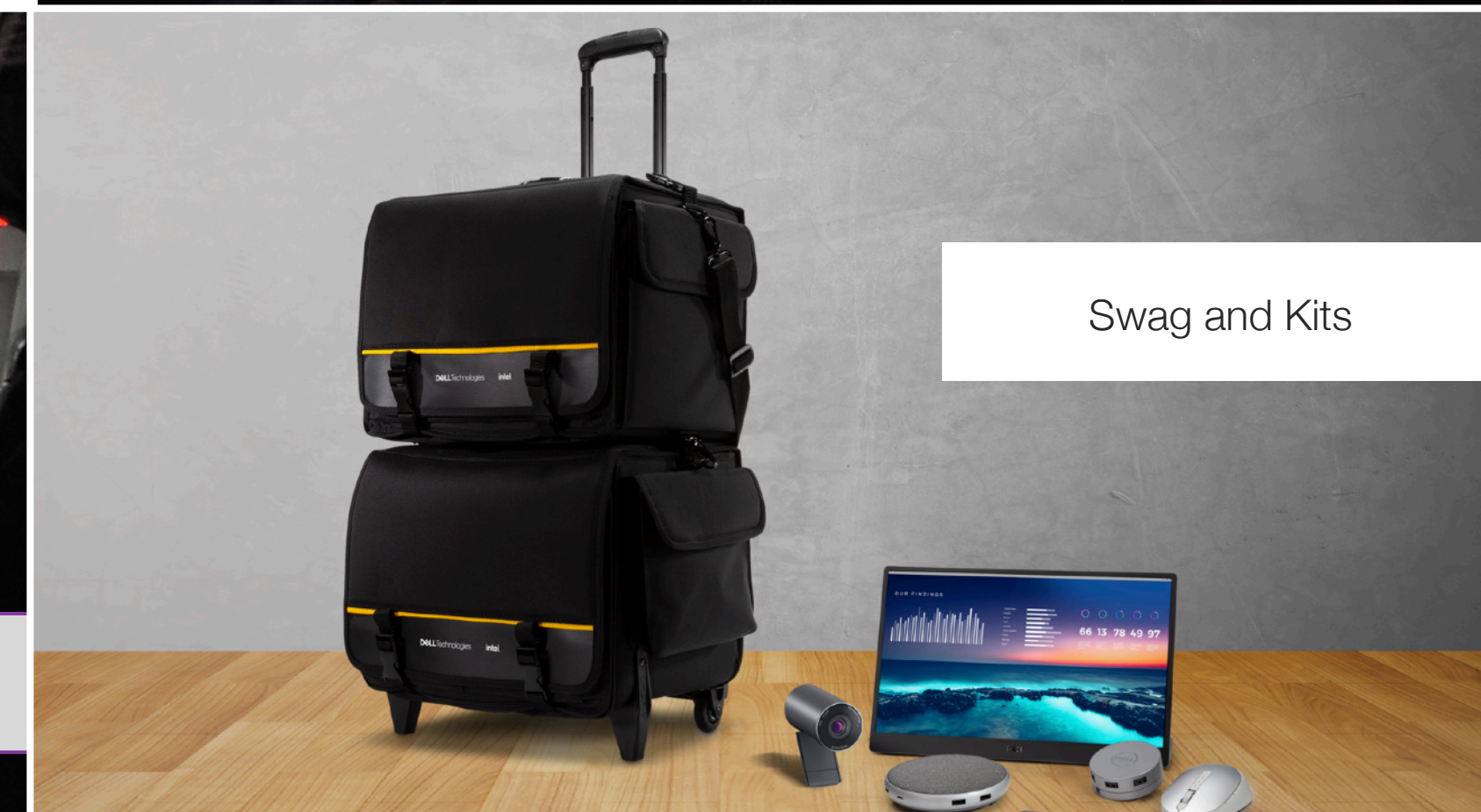
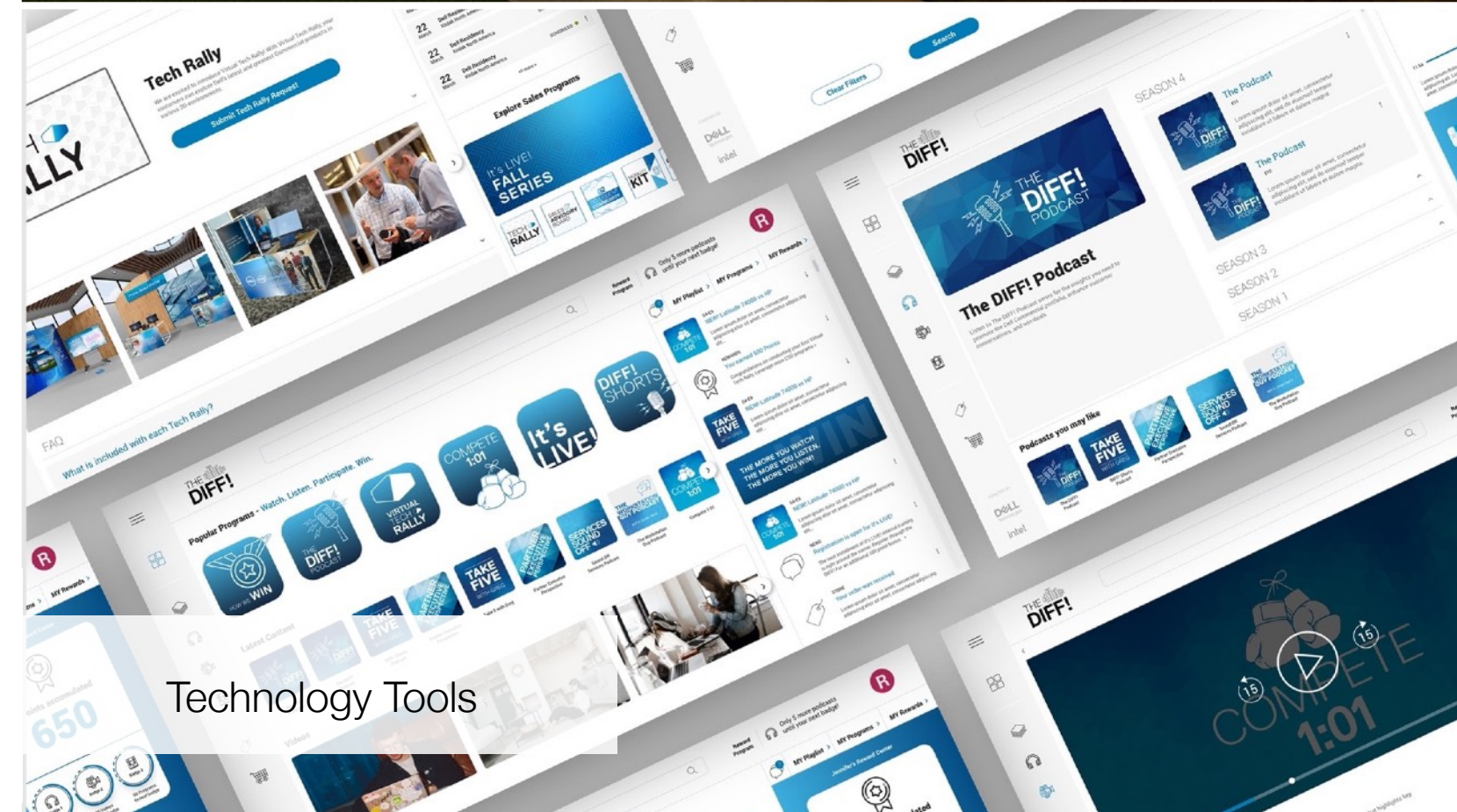


Comprehensive Solutions

Brand Revolution's more than just an agency partner to Dell; we're a vital link between Dell's internal teams and their sales force, ensuring seamless experiences from start to finish. Our role has extended beyond project management, making us an integral part of the Dell family, fostering trust, and delivering results that stand out.

By harnessing and enhancing Dell's communication channels and tools, we've introduced sales methodologies that move the needle. These do more than just convey messages effectively; they markedly improve sales performance.

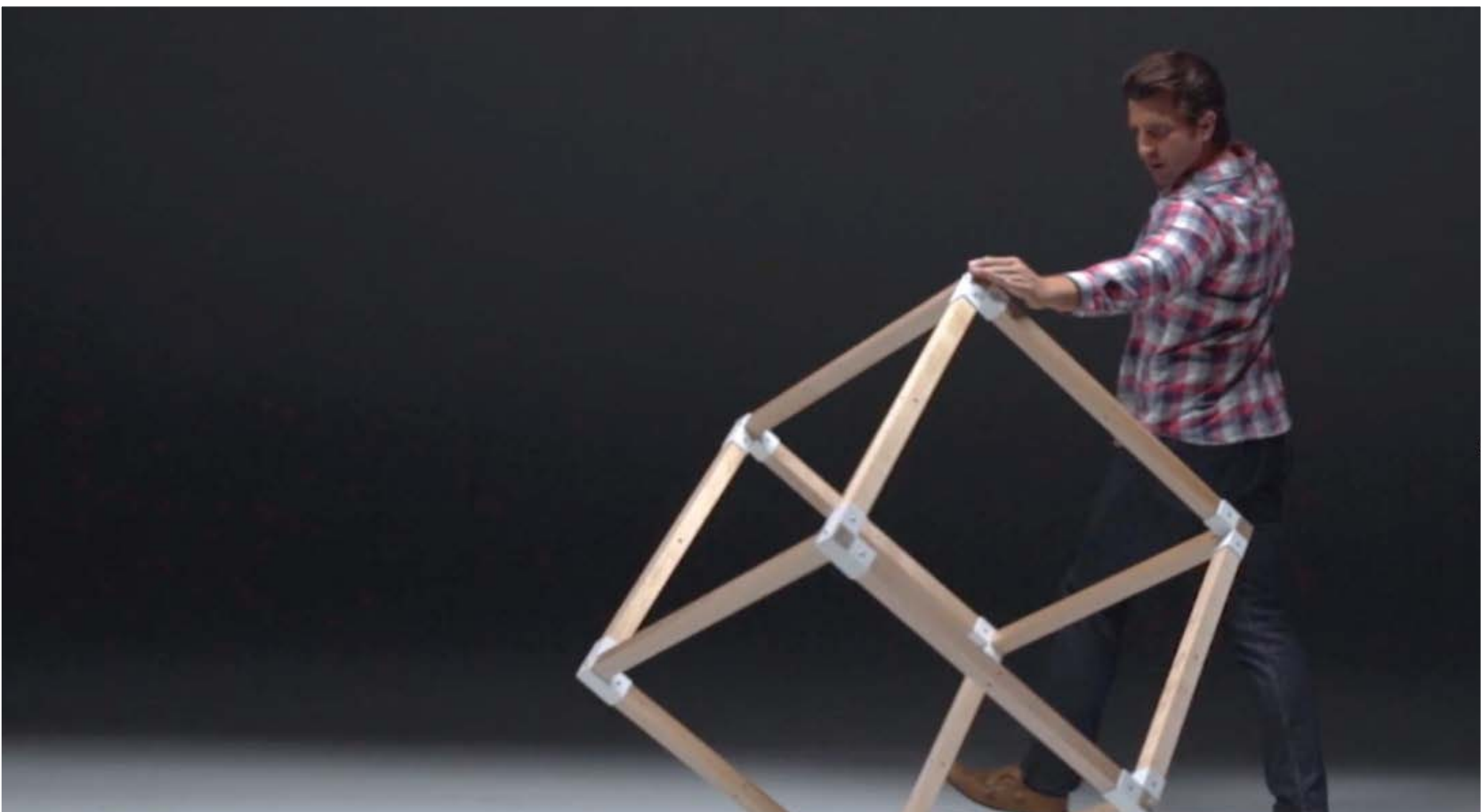
Our dedication to infusing a personal touch into every interaction and crafting bespoke, premium experiences highlights our commitment to surpassing Dell's organizational aspirations. Proud of our evolving partnership with Dell, we at Brand Revolution are committed to redefining the limits of sales enablement, aiming for unparalleled excellence in every endeavor we undertake.





Bringing stories to life

We create virtual experiences that are not just informative but also genuinely engaging, ensuring that every attendee's participation is worthwhile. Every virtual event is an adventure that brings information, education, and a ton of fun.





Continuing to innovate

We've played a key role in developing, implementing, and overseeing numerous successful internal and customer-facing Dell sales enablement programs, both physical and digital. Some notable examples include Tech Rally, It's LIVE!, and The DIFF!



A letter from Dan Ireland

Brand Revolution has been a trusted partner of the Dell Client Product Group for the past six years. They are completely integrated into our global team, helping to ideate and successfully launch dozens of our programs, including tradeshows, road shows, media series, and countless other projects.

They focus on what our 15,000+ direct sales reps really need and come up with creative and fresh solutions that help close deals in the field. Most importantly, Brand Revolution manages the relationship between our internal group and Dell sales makers and partners in the field, helping to ensure that the end-to-end experience is second to none. My global PMs have the entire Brand Revolution team behind them managing intake calls, logistics, shipping, and other details so that we are efficient and fast to market. The trust we have in Brand Revolution is unique in the agency world and they have earned it many times over.

When it comes to activations, Brand Revolution designs and builds beautiful experiences. But more important to us is that they bring a human side to each interaction. They truly make us better as an organization and help us showcase the true power of Dell Technologies.

Dan Ireland

Director, Commercial Product Marketing
Dell Technologies | Client Product Group



BREAK THE MOLD

We are intentionally structured as a collective of experts across diverse mediums.

RETURN ON EMOTION®

Our methodology is based on the fact that 95% of decisions are based on emotion.

RULES TO ENGAGEMENT

We believe that empathy is the cornerstone of every successful partnership, guiding our company's principles of engagement.

COMMUNITY

We are community builders focused on seven key values to make lasting impacts on members.

**MORE
THAN
JUST
MKTG.**

SUSTAINABILITY

Fluid, our merch division, were the first UK promotional products company to gain B Corporation certification. Respecting our employees and the planet is fundamental to how we operate.

ROI

Ultimately, our success directly translates into tangible business outcomes.



BRAND REVOLUTION
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